Boost Your Colour Profits With Vish

Designed by leading colourists and salon owners, Vish is the industry's leading colour management system, helping salons eliminate colour waste, increase colour profits, and control pricing.

vish

salon smart & simple salon software

Combining a premium Bluetooth scale and an easy-to-use iPad application, Vish connects seamlessly with your SalonIQ system so they work and communicate together.

There are three core ways that Vish revolutionises your colour revenue:

Eliminate Waste

New Vish users often go from wasting **up to 40% of their colour** to virtually zero. This impacts overall turnover in many ways, but the reduction in your backbar costs pay for the system. Salons using Vish have gone from using six tubs of lightener each week down to only two.

Capture All Services Accurately

Whether you suspect things get missed, or are confident they don't, Vish has shown that the average salon gains **up to 15% in revenue** from the Vish front desk app capturing all the small changes that happen in the chair automatically. Vish automates the calculation based on dispensed colour for the service, communicating back to the front desk to be added to the ticket.

Price Your Services for Profit

Colour services have an average **range of 20% in profit margin**, meaning you are likely making less on some services than you think. The data collected by Vish enables the owner to price services based on the reality versus assumptions, offering flexibility in setting business rules for how services are priced. Product allowances can be set by service to charge for additional colour or separating product and labour completely knowing that clients are shown transparently how much colour was used during their service.

Vish supercharges your colour revenue, seamlessly integrating with SalonIQ to track colour notes and formulas and also pushing appointments back to the colour bar to keep in-salon communication and efficiency at its best.

Want to test drive your own salon metrics based on the Vish community?

Find out how much you could make with Vish →

The Ultimate Colour Management Ecosystem

When the Vish founders scoped their solution to combat colour waste and eroded profitability, they knew the solution needed the technology to support everyone, or else it would help no one. Vish is the first and only system that considers the entire ecosystem in the salon, and mirrors it in their technology.

Integration That Makes Life Easier

All appointments booked in your SalonIQ system are available in Vish, with client visits and colour data being captured automatically by Vish and stored in SalonIQ. Vish Front Desk also captures any service add-ons or changes, ensuring you capture 100% of the revenue that walks through your door.
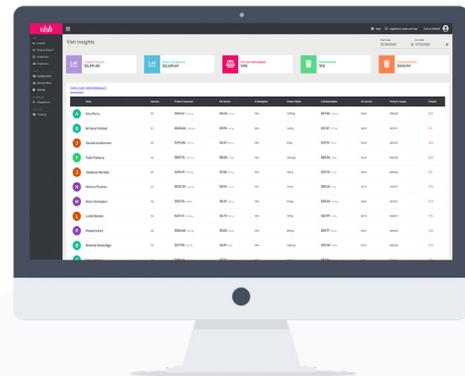
Capture All Colour Revenue

Vish sends all service data to the front desk, giving you the freedom to decide how you want to charge your clients, whether that's implementing extra product charges or charging for product separately. All notes captured by Vish get passed to SalonIQ for safekeeping and ensure client satisfaction is at its best in your salon.

Create The Most Efficient Colour Business

Super-charged analytics allow you to track employee performance, identify trends, forecast your professional stock requirements, and manage your colour spend all in one easy-to-understand system.

With this integration, Vish and SalonIQ capture all details of every formula mixed, your team no longer needs to manually input colour notes, consistent colour is mixed every time, services are never missed at checkout, and in-depth analytics enable you to manage your business efficiently—delivering a huge increase in colour profits without more services being delivered.

Calculate your colour potential with Vish →

You set the rules. Vish does the rest. Getvish.co.uk

info@getvish.co.uk | Book a Demo

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