



GUEST ATTRACTION SYSTEM

What is GAS?

GAS is one of a kind and is the system you need to get ahead of your competition, grow your salon and pay for your software all on autopilot so you can focus on what matters.

NEW CLIENTS ON AUTO PILOT

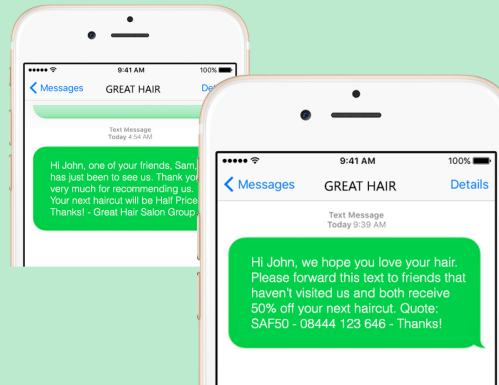
Automate your marketing and fill your white space. Our Guest Attraction System is fully automated and gets your clients selling the good name of your salon without having to put in the effort.

How does GAS work?

SalonIQ GAS sends out automated texts and emails to remind your loyal customers to spread the word. Send an SMS to your clients asking them to recommend a friend to receive a promotional discount for themselves and a friend.

Money Talks

How can you be sure that SalonIQ GAS is working for you? Well, the GAS dashboard shows you exactly how your referrals are working by displaying an exact account of your new referral customers and how much revenue has been made as a result!



**For more information please
email help@saloniq.com or
call 01892 280123, opt. 1**

Top Tips

- Ensure your whole team are behind it
- It is key that every stylist and therapist in your salon understands exactly how the GAS works
- Your team must talk about GAS to their clients and incorporate this into the client experience in the salon
- Set targets and incentives for your team to generate new GAS clients
- Enable GAS in your Salon iQ system
- Monitor the performance of your teams GAS results
- Review the wording of GAS each quarter

